

POSITIONING



Unique positioning - The view of the mountains

In cooperation with ServusTV, we bring a new unique channel to the German-speaking TV market. BERGBLICK is a pay TV documentary channel dedicated exclusively to mountains. And of course in high gloss and with premium content.



The name stands for the content!

BERGBLICK offers viewers a range of services with a holistic programming concept. Wide range of topics & diverse program colors. Narrative style sound & emotional - strong images & stories, always sound & informative and never boring.

TARGET GROUP



Mountain enthusiast and 20-50 years old core

The trendy topic of outdoor and mountain sports is a constantly growing market, both in terms of storytelling and consumption. Docufans eager to travel and cosmopolitan, inquisitive and educated, with a modern lifestyle.

PERFORMANCE



800K+ Subs in GSA Receivable via ...

... Amazon Prime Video, 1&1, Cliq Digital, Magenta TV, waipu.tv, A1 Telekom Austria, Magenta Austria, Ocilion, Sunrise UPC, Salt, Suisse Digital, Swisscom, YouTube Primetime and HD Austria Large offer on demand in the media libraries! www.bergblick.tv.de