



# POSITIONING



## Modern, realistic, gripping crime series

The channel for authentic Austrian crime series – emotional, realistic, and full of character – not just action, but attitude. And all set in the Austrian capital, Vienna.  
Well-known licensor ORF ensures access to high-quality content.



# PROGRAM



## Quality series with Austrian flair

**Cop Stories:** Everyday life of police officers in Vienna as a place of identification with parallel stories revolving around social issues, diversity, and team dynamics. **Schnell ermittelt:** Strong female lead character investigator Angelika Schnell with intelligent suspense and character depth.

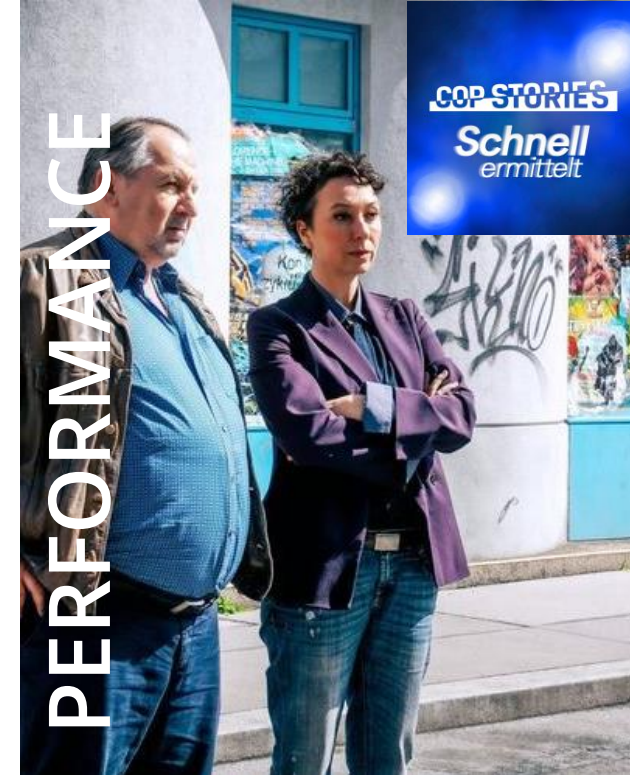


# TARGET GROUP



## Broad target group appeal

The core target group tends to be female and between 20 and 59 years old.  
High affinity values for topics such as householders (146), cooking (129), lottery (132), pop music (172), and singles (170).



# PERFORMANCE



## 24/7, around the clock & freely accessible...

...via Samsung TV Plus and soon on other relevant platforms as a FAST channel.