

POSITIONING



Unique positioning - The view of the mountains

In cooperation with ServusTV, we bring a new unique channel to the German-speaking TV market. BERGBLICK is a pay TV documentary channel dedicated exclusively to mountains. And of course in high gloss and with premium content.



The name stands for the content!

BERGBLICK offers viewers a range of services with a holistic programming concept. Wide range of topics & diverse program colors. Narrative style sound & emotional - strong images & stories, always sound & informative and never boring.

TARGET GROUP



Mountain enthusiast and 20-50 years old core

The trendy topic of outdoor and mountain sports is a constantly growing market, both in terms of storytelling and consumption. Docufans eager to travel and cosmopolitan, inquisitive and educated, with a modern lifestyle.

PERFORMANCE



Receivable in GSA via ...

... Amazon Prime Video, 1&1, Magenta TV, waipu.tv, O2, A1 Telekom Austria, Oclion, Sunrise UPC, Salt, Suisse Digital, Swisscom, YouTube Primetime and HD Austria. Large offer on demand in the media libraries! www.bergblick-tv.de