

POSITIONING



CRIME TIME- Time to Thrill

TV channel with a huge selection of national and international crime series, thrillers and crime movies in cinema quality.
The channel that guarantees suspense and action with thrilling movies and gripping crime series.

PROGRAM



Thrilling moments guaranteed

Besides classic crime series also gangster stories, thrillers and mystery movies promise exciting entertainment. Well-known content distributors such as Beta-Film assure a monthly refresh from a seemingly endless pool of top quality content.

TARGET GROUP



Broad target group

Crime is one of the most popular genres and it`s always a ratings driver for the channels. Both young and old viewers get enthusiastic about crime. The target group tends to be female (57%) + average age of 55 years. High affinities with hh and sinus hedonists.

PERFORMANCE



Free available as ...

...FTA via satellite and Samsung TV Plus, Swisscom, waipu.tv, Zattoo as well as FAST Channel soon on other relevant platforms.