

POSITIONING



Screen Green – Because there is no Planet B

Following the *Sustainable Development Goals* of the United Nations Screen Green shows impressive portraits and documentaries of protectable places and animals but also all worth knowing regarding a sustainable way of live.



PROGRAM



Sustainability is the program

Screen Green offers viewers a range of services with a holistic programming concept. Wide range of topics & diverse program colors in high quality from notable partners as ZDF, ORF, OneGate Media or WWF.



TARGET GROUP



Ambitious interested target group

Sustainability is an important topic for every target group, especially young people and families emphasize their absolute willingness to protect our plant. The core target group is characterized by higher education and an above-average net household income.



PERFORMANCE



Receivable via...

... Samsung/ TV plus, Rakuten and soon as FAST Channel on all relevant platforms in GSA.