

# POSITIONING



## CRIME TIME- Time to Thrill

TV channel with a huge selection of national and international crime series, thrillers and crime movies in cinema quality.  
The channel that guarantees suspense and action with thrilling movies and gripping crime series.

# PROGRAM



## Thrilling moments guaranteed

Besides classic crime series also gangster stories, thrillers and mystery movies promise exciting entertainment. Well-known content distributors such as Beta-Film assure a monthly refresh from a seemingly endless pool of top quality content.

# TARGET GROUP



## Broad target group

Crime is one of the most popular genres and it`s always a ratings driver for the channels. Both young and old viewers get enthusiastic about crime. The target group tends to be female (57%) + average age of 55 years. High affinities with hh and sinus hedonists.

# PERFORMANCE



## Free available as ...

...FTA via satellite and as FAST Channel soon on other relevant platforms.