

POSITIONING



The Channel for travel and adventure

XPLORE explores the most beautiful travel destinations in the world and their cultures, throws itself into adventurous expeditions.

XPLORE makes you want to travel and brings the exciting places of the world into your living room.

PROGRAM



Premium setting for travel fans

The audience is immersed in foreign cultures, meets fascinating people, and is inspired by beautiful landscapes and regional cuisine.

Travel documentaries and reports about people and regions as well as travel tips and practical information.

TARGET GROUP



For all who want to discover the world

XPLORE is aimed at all those who like to travel and want to learn more about the world.

Core Target Group: Adults 20 - 49 years



PERFORMANCE



Up to 826,000 video views per month on TV Plus

XPLORE can be seen as a free-to-air offer on Samsung/ TV Plus, waipu.tv, Rakuten, Dailyme, Philips, TCL and Xiaomi.

www.xplora-tv.de