

# POSITIONING

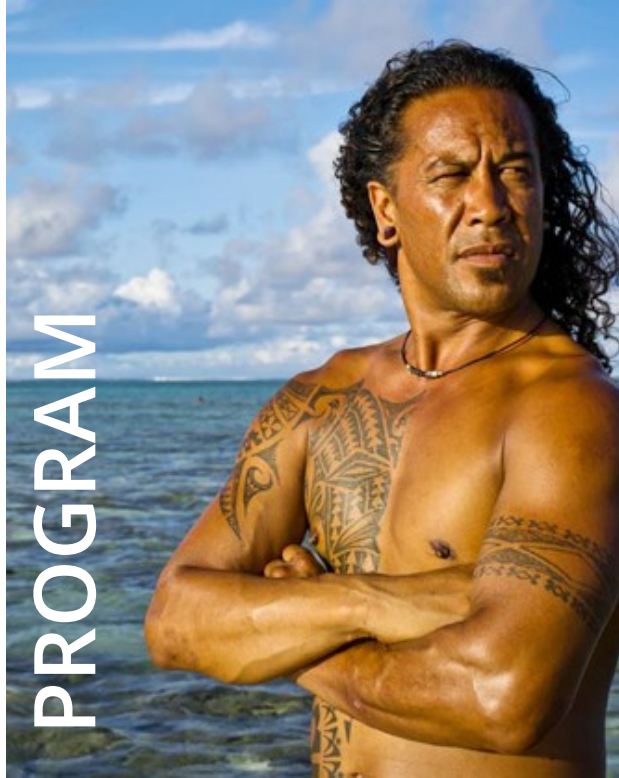


## OneTERRA - breathtaking documentaries

Unusual stories and encounters with people in the spotlight - the well-known GEO reportages on one channel.

High quality reportages with a length of 12- 52 minutes from German production. Large program stock + regular refreshes

# PROGRAM



## Seeing the world through different eyes

OneTERRA presents the exciting lives and daily routines of extraordinary people around the world. Colorful stories that life writes. Travels, rituals and celebrations with people from all over the world. From Bavaria to Bolivia , Madagascar to Tasmania.

# TARGET GROUP



## Ambitious interested target group

Characterized by above-average income, a pronounced awareness of quality and corresponding consumer behavior

Adults 20 - 49 years

# PERFORMANCE



## Receivable via...

Samsung/ TV Plus, Rakuten, waipu.tv and soon available on other relevant OTT platforms in GSA. Successful YouTube channel and high view numbers for content e.g. Arctic - The Route of the Atomic Icebreakers with 1.5 million.

<https://www.youtube.com/user/georeportage>